



**Dear Fellow BOSS (Business Owner Super Star) and/or HR Director,**

If you or your employees do not have health care coverage, or you are not happy with the health care or coverage you have, I warmly invite you to consider **TLC Family Health**. It is a **membership model** of primary care (“*Direct Primary Care*” or “*DPC*”) that boots insurance and other expensive middlemen out of the patient-physician relationship, drastically reducing costs *and* improving quality of care and patient satisfaction. It is a great recruiting and retention tool, has been shown to increase employee satisfaction and health, and even decreases lost workdays!

We offer a **10% discount** to businesses for our two membership levels, both of which provide the full range of Primary Care:

Monthly cost for age:	2-17	18-29	30-54	55+	Max/family	Visit cost per 20 min*
<b>Gold</b>	\$27	\$36	\$45	\$54	\$135	\$10.00 (90% discount)
<b>Silver</b>	\$15	\$20	\$24	\$29	\$77	\$50.00 (50% discount)

If you cannot afford to cover the entire cost, or if you would like your employees to participate by investing in their health, consider splitting the cost with them 50/50. For the average adult it would only cost \$6.00 for Silver and \$11.25 for Gold per (twice-monthly) paycheck!

In addition, **registration fees are 50% off** our usual prices (i.e., only \$50 per employee, \$75 max per family).

Because there are no middlemen, **members receive labs and in-office testing/treatments at cost** – e.g, a *lipid panel* is \$3.25, *strep test* \$1.19, and *Rocephin shot* \$1.75 (+ \$10 admin fee for silver level). We do what's needed and not what's not.

**We also offer:**

- Little to no wait times and (usually) same- or next-day appointments
- Online scheduling, with your choice of visit length (20, 40, or 60 min) *and type* (in-office, telephone, or video)
- Open communication with me via the patient portal
- 24/7 emergency cell phone access
- Group medical visits
- Discounted in-house mental health and nutrition counseling services
- Procedures at no extra cost (other than materials)
- 50% off our [SLIM TLC](#) Lifestyle and Weight management program



Brief explainer video

Visit [www.TLCFamilyHealth.com/Businesses](http://www.TLCFamilyHealth.com/Businesses) (and watch the video for employers) or call me at 972-914-9421 if you would like to learn more. I would be happy to arrange a time to talk to you and/or your employees (I could provide a PowerPoint presentation if desired). Please spread the word to anyone else who may benefit or be interested!

Sincerely,

Douglas M. Cluff, M.D.  
Founder, TLC Family Health